

Case in Point

Innovation

'Stretch-A-Leg'

DVT, UK's silent killer

An innovative product to help prevent deep vein thrombosis (DVT) has been brought to market with help from Business Link.

The brainchild of Dr Eileen Thomas, RGN, RHV, MA, PhD, Stretch-a-Leg is a simple, natural product designed to help people exercise their leg muscles while sitting down.

DVT commonly forms in the veins of the calf. While exercise is the best prevention, this can be difficult on journeys by plane, rail, caravan and car. Even sitting at a desk all day can present a risk.

A silent killer that can strike without warning, DVT causes between 32,000 and 60,000 deaths each year in the UK – more than prostate cancer, HIV Aids, breast cancer, road traffic accidents and MRSA put together. Even athletes and children can be affected.

Tragic circumstances

It was a personal tragedy that sparked Dr Thomas's interest. After she woke one morning in 2005 to find the vision in her right eye was blurred, the devastating diagnosis was retinal occlusion, or a clot at the back of the eye.



There was no real treatment and her previously almost perfect sight was dramatically affected. Many aspects of normal living became difficult to carry out but Dr Thomas was determined to investigate what had happened.

She said: 'I wanted to find out as much as possible not only so that I could prevent the same thing happening to my other eye, but also to try and help other people.'

The business link service is available locally and provides the information, advice and support you need to start maintain and to grow a business.

For more information call 0845 600 9 006
or visit www.businesslink.gov.uk/southeast



She turned to Business Link.

Her next challenge was how to expand the business. She needed help with finance, plus a mentor for general support and guidance about how to move her business forward.

'They have been great,' she said. 'They are a wonderful free resource for businesses such as mine, always available with help and advice at the end of the phone.'

www.randrsolutions.co.uk



Company overview

Established 2007

Employees: 2

Sector: Healthcare & research

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