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**Business Link Dorset
Environmental Advisor**

Improve Your Resource Efficiency



Definition of a Sustainable Business

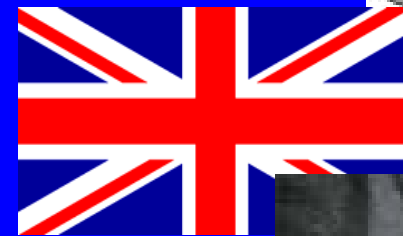
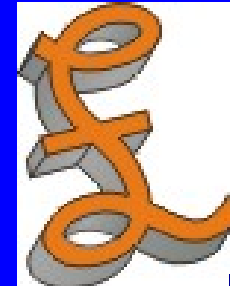
A sustainable business is a successful and profitable business.

It is one that continuously improves its productivity by taking action on the economic, social and environmental impacts of its business



Drivers

- Economic
- Political
- Legislative



What do I need to know?

- **6 key starter areas**
- **Legislation**
- **Energy**
- **Waste**
- **Water**
- **Transport**
- **Raw materials**



Dorset County Council

- **Comments from DCC.**
- **Not expecting all small businesses and sole traders to have ISO 14001.**
- **Are looking for Environmental policy and some evidence of action**



First step

- **Identify and highlight all the good things you are already doing.**



DCC Example questions

1

- **Does your company have an environmental policy ?**



Example questions

2

- **Does your company have an environmental management system?**
- **Are you working towards ISO 14001 certification?**



Example questions

3

- **What measures have you taken to reduce the negative environmental impacts of your activities?**
- **Define what you believe to be the significant environmental impacts of the contract and what measures could be taken to address these?**



Example questions

4

- **Do you have an environment officer / representative & who?**
- **Have you ever been convicted of an environmental offence if so give details.**



Example questions

5

- **What steps if any have you taken to reduce your carbon footprint?**
- **Does your company have a recycling policy or procedure? If so please explain.**



Business Link

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Environment & efficiency

Environmental compliance and responsibility

- Your environmental responsibilities - an overview
- Permits and licences
- Waste legislation and responsibility
- Managing hazardous substances
- Preventing and managing pollution

Reduce, reuse and recycle

- Reducing and recycling waste

Save money and resources

- Making your business more resource efficient
- Cut energy costs
- Cut water costs
- Tax breaks, finance and incentives

Reducing carbon emissions

- Carbon reduction
- Adapt to climate change
- Transport and fuel

Improving your environmental performance

- Measuring and reporting environmental performance
- Using an environmental management system (EMS)
- Making your business more sustainable
- Sources of environmental advice

Green business strategy and marketing

- The business case for environmental improvements
- Marketing and PR

Goods and services

- Product and packaging design
- Your supply chain
- Selling and marketing

Environmental guidance by business sector

Spotlight

**New waste transfer note requirements**

Find out what extra information your waste paperwork must contain from 28 September

**Climate change adaptation survey**

Find out about changes to business support on climate change adaptation

Do it online

- Assess your environmental compliance
- Identify where you can save money by going green
- Sign up for email alerts about new and changing regulations

What's popular

- Waste legislation - an overview
- Benefits of improving your environmental performance
- Environmental management systems (EMS) - the basics
- Environmental permits and licences - an overview

Directories

- Environment & efficiency events near you
- Environment & efficiency case studies

Improve Your Resource Efficiency IYRE

- **Growth Companies**
- **12 hours of support**
- **Up to 50% Funding
£1k to £40K**



IYRE breakfast events

- 8am to 10.30am with cooked B'fast
- Businesses - Nov 2nd AFC Bmth and Nov 3rd Kingston Maurwood.
- Suppliers – Nov 15th Kingston Maurwood and Nov 17th RNLI Poole.



Thank you for listening

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