The Dorset Growth Hub has been established to support businesses that want to grow and increase employment and overall competitiveness of Dorset as a place to do business.

The Digital Growth Programme is a series of clinics and workshops and a one-to-one advisory service aimed at supporting Dorset-based businesses.

Do you lack digital expertise in your business?

Are your IT systems out of date or non-existent?

Have you a desire to market your services online?

Or set up an eCommerce store?

Dorset Growth Hub are running a series of advisor-led clinics to help companies assess their digital capability.

Taking place at various locations across the county throughout January, February and March 2015, these clinics will serve as an access point to Dorset Growth Hub’s Digital Growth Programme.

Receive free advice, a digital health-check and support to alleviate the symptoms.

Call Tony Latham on 08454 586 480 to book an appointment or simply “drop-in”.

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Do you keep hearing about Content Marketing and wonder what it is?

Is the Internet of Things going to change your business?

What is the difference between PPC, SEO and PDF?

The digital world is moving at such a pace that it can be difficult to keep on top of trends and techniques in this fast-moving environment.

Each of these events, organised by Dorset Growth Hub, invites expert speakers from some of Dorset’s leading digital businesses to share their knowledge and dispel the myths.

Get first-hand advice about the digital growth of your business.

Call Tony Latham on 08454 586 480 or visit www.dcci.co.uk/events-home to book a place.

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