

EU FUNDING SET TO HELP SUPPORT BUSINESS START-UP PROGRAMMES IN HAMPSHIRE.

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FOR IMMEDIATE RELEASE

A new EU funded programme is set to help business support agencies to develop new ideas to help entrepreneurs in Hampshire.

Experts from across Europe are visiting Hampshire week commencing 14th January to look at how new businesses are supported in the region. WSX Enterprise is the UK partner leading the visit. Visitors from different countries including Norway, Bulgaria, Spain, Slovenia, Belgium and Poland will learn about digital support for new businesses in Hampshire as well as visiting the Aldershot Enterprise Centre.

We are delighted to host this event, said WSX Enterprise CEO Peter Grant. With current uncertainty around future access to European programmes, it is important we learn as much as possible from European colleagues and this visit will allow us to share best practice with colleagues.

The project recognises that the level of business start-ups in Europe is lower than other parts of the world. It also focuses on key areas of support that new entrepreneurs need to survive and grow their businesses, for example Digital Skills, Access to Finance, Mentoring and use of social media. New businesses are an important part of the jobs eco-system and some will grow to provide substantial levels of employment in the economy.

Journalists are invited to attend the networking event at Aldershot Enterprise Centre on Wednesday 16th January between 10.00am and 3.00pm where there will be the opportunity to meet the European programme partners and arrange any interviews.

For further information contact Peter Grant, WSX Enterprise, 01329 226209 or 07717 535030.

www.wsxenterprise.co.uk