

OSS ONLINE



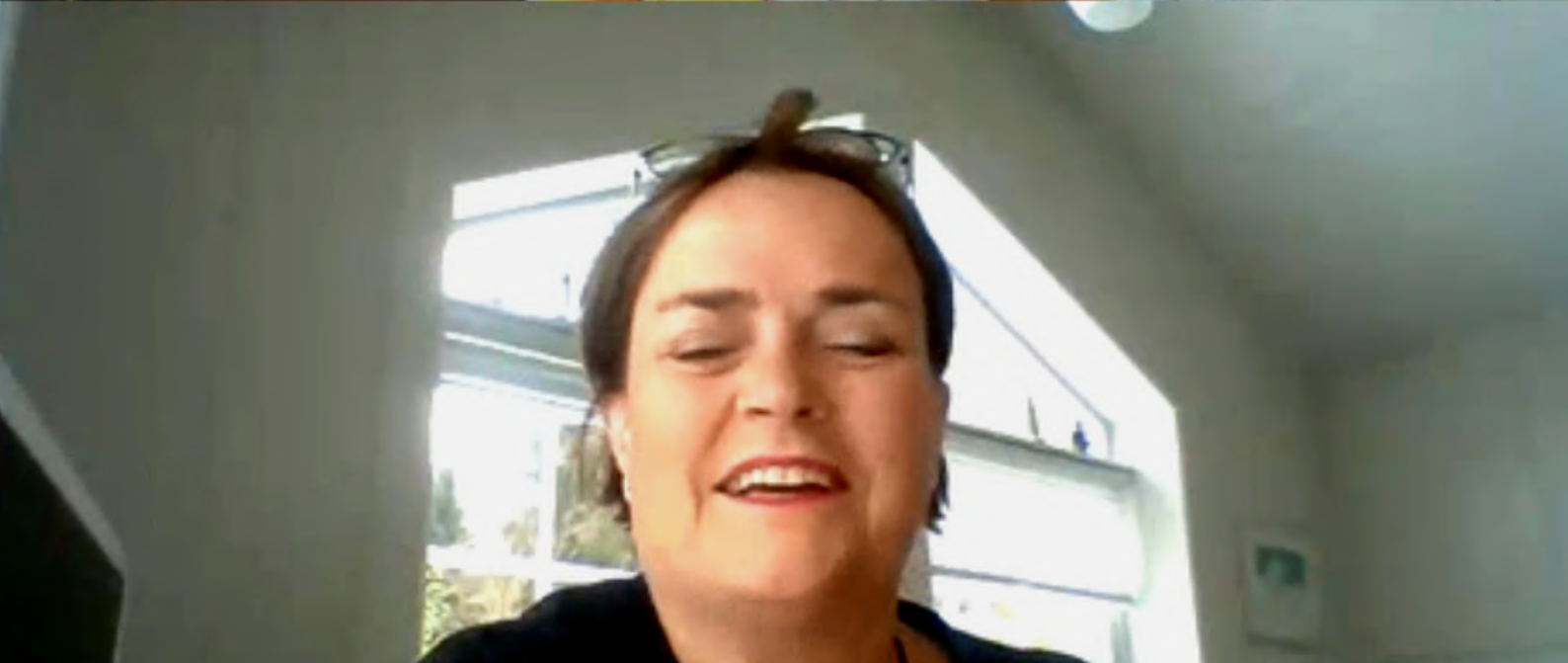
FEBRUARY 2021



The year 2020, was a really big challenge to the whole world. The Covid-19 pandemic situation caused that many activities had to be postponed or canceled. With our project, we want to show, that digitalization may bring positive benefits.

Also in our case, we were forced to postpone some of our activities. Some of them, we were also able to run online. In this newsletter, we'd like to share to you recordings of Good Practices, which were presented in our online meetings.

ENJOY THE LECTURE!



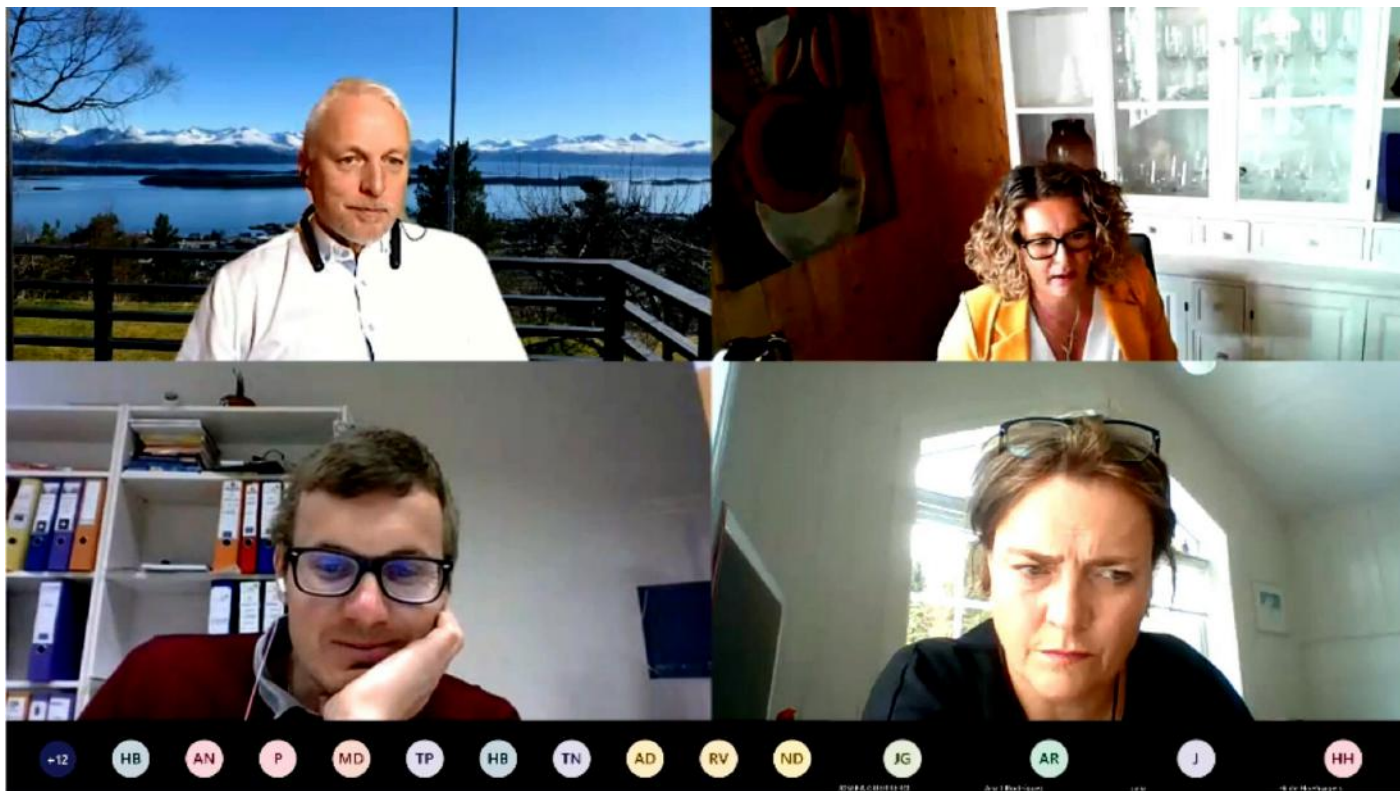
**MAY-BRITT PRÆSTTUN
ROALD**

INTRODUCTION TO THE HOPPID.NO

The first online meeting that we run, took place in May and was organized by our partner from Spain - County Council of Granada. Unfortunately, we weren't able to run our regular Steering Committee meeting due to restrictions that were announced in the whole Europe.

During this meeting, our Norwegian partner presented their Good Practice - hoopid.no. As an introduction, the representative of More og Romsdal County Council- May-Britt Præsttun Roald - presented the overall idea of the hoppid.no program and gave some interesting facts on the region that they are representing in our Project.

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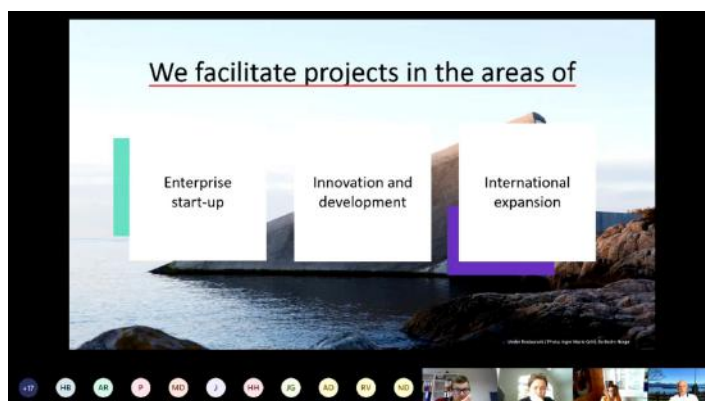


INNOVASJON NORGE

MARTIN FOLDAL

Innovation Norway is a state-owned company for the promotion of Norwegian trade, tourism, and inventions, which was established in 2004. The main goal of its operation is to support companies in developing their competitive advantage and to enhance innovation.

I'd like to share with you the video of the presentation that was conducted by the representative of the Innovasjon Norge - Mr. Martin Foldal.



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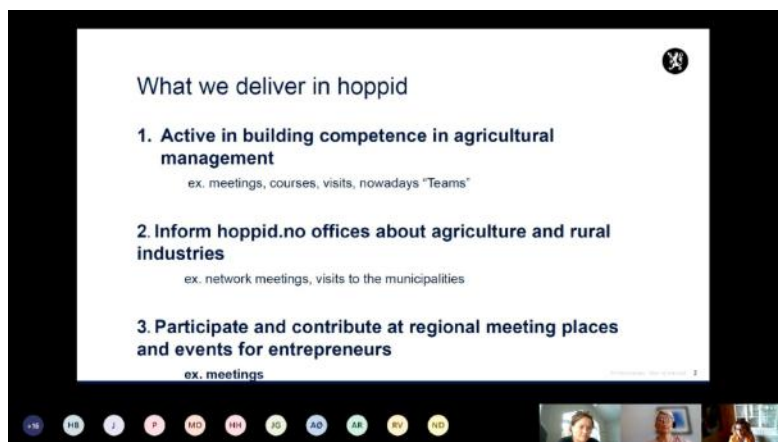
COUNTY GOVERNOR OF MØRE OG ROMSDAL

AUD LINDSET DRAGEN

Aud Lindset Drages is an employee of the Agriculture Department of the County Governor of Møre og Romsdal.

In the hoppid.no cooperation, the Governor is building a high leveled competence in agricultural management. Their activity is mostly focused on visits and meetings/courses in erson. Unfortunately, because of the coronavirus pandemic, their activity has to be run online via Teams platform.

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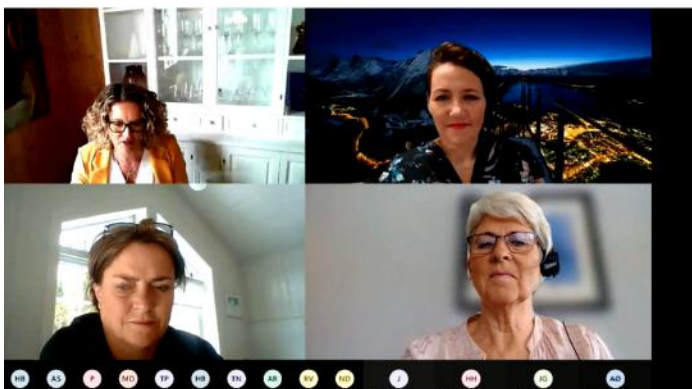
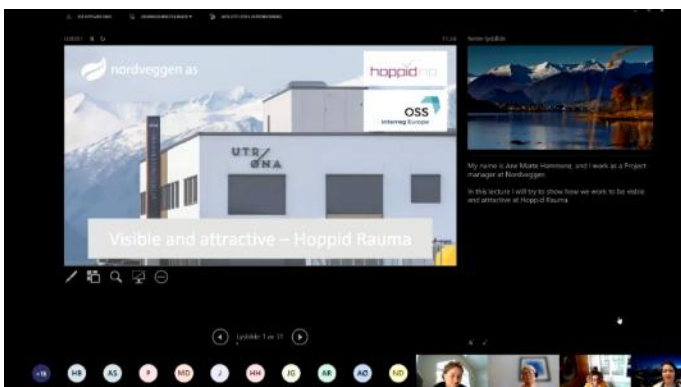
MUNICIPALITY OF RAUMA

ANE MARTE HAMERØ

Rauma is a municipality in Møre og Romsdal county, Norway. It is part of the traditional district of Romsdal. The administrative center is the town of Åndalsnes. Other settlements in Rauma include the villages of Vågstranda, Måndalen, Innfjorden, Veblungsnes, Verma, Isfjorden, Eidsbygda, Rødven, Åfarnes, and Mittet.

In our meeting, we were hosting Ane Marthe, who also gave us some information in the engagement of her Municipality in the hoppid.no Program.

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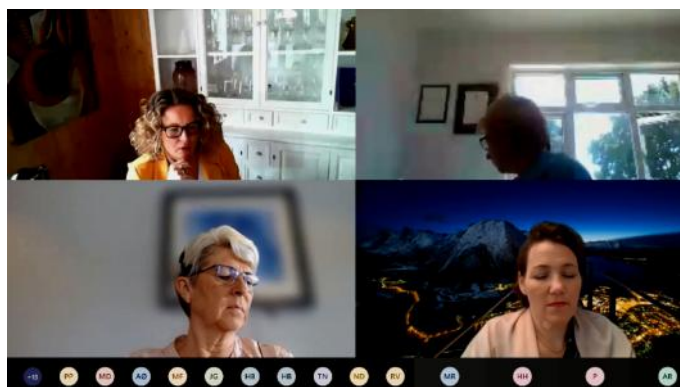
THE UNIVERSITY OF GRANADA

ANA ISABEL RODRIGUEZ MARTINEZ

It is an innovative research university, founded in 1531 and built on a long tradition of teaching. As a forward-looking historical university located at various locations in Granada, UGR is deeply involved in today's activities throughout the city, the province, and the surrounding region. It plays a leading role in the reconstruction and conservation of Granada's great historical and cultural heritage sites.

During our online meeting, the presentation about University was run by Ana Isabel Rodríguez Martínez - an employee of the University.

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NETWORK GRANADA

JOSEFA GUERRERO GONZALES

Network Granada is another Good Practice that was presented during our online meeting in May. As you already know, the meeting was organized by our partner from Spain - the Provincial Council of Granada. As a reaction to the sanitary and economic crisis motivated by the COVID-19, Granada Provincial Council has decided to strengthen the municipalities' role and their importance in the process of overcoming this crisis, asking them to design Local Plans of Reconstruction according to the real needs of each local authority.

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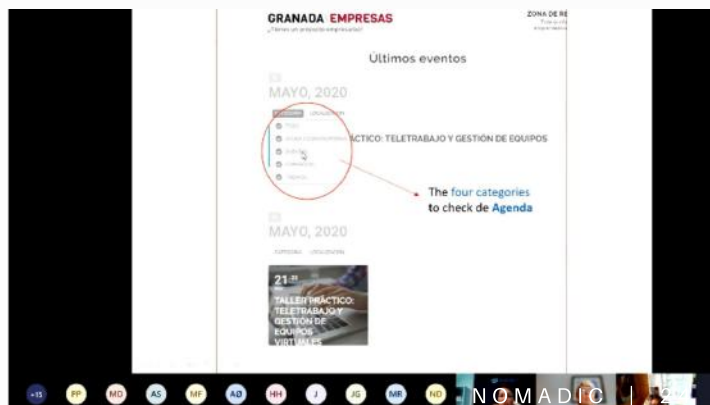


**IGNACIO FERNÁNDEZ
ARAGÓN SÁNCHEZ**

TWO ACTIONS IN SPAIN AND THE SWOT ANALYSIS OF THE ENTREPRENEURSHIP IN GRANADA

The last presentation that was made by our Spanish Partner during the online meeting which took place in May was related to the SWOT analysis.. In his presentation, Fernández-Aragón Sánchez presented the SWOT analysis of the entrepreneurial system in Granada. Of course, you can also see the report of the analysis [HERE](#).

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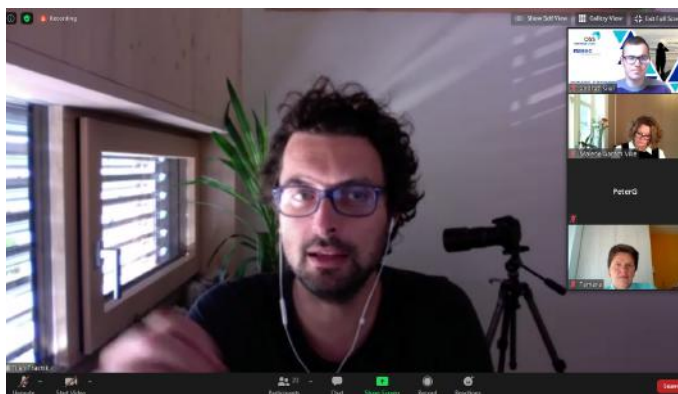


BANKS AND STARTUPS

JAKA VADNJAL

Mr. Jaka Vadnjal is an independent business advisor from Slovenia. He is also a former CEO of Hranilnica Lon bank. Independent financial consultant and start-up mentor. He has participated in many international scientific conferences on the subject of entrepreneurship. During our meeting, he told us about financial banking solutions for new entrepreneurs and startupper. Thank you Mr. Vadnjal - you gave us a view on a really important and difficult subject.

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PRIVATE INVESTMENT FUND IN SLOVENIA

TILEN TRAVNIK

Tilen Travnik is a co-founder and partner of d.labs. He has got 15-year's experience in the field of agile management in optimizing the development processes of Internet products. d.labs offers expertise in creating and scaling the game-defining digital products that are needed to compete with market leaders and attract future customers. Thank you Mr. Travnik and we also hope to see you soon.

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ALEŠ MEGLIČ

SLOVENIAN GRANTS FOR STARTING AN INNOVATIVE COMPANY

Aleš Meglič is the CEO of Vibeit. Vibeit (vibeit.co) is an online merchandising platform that simplifies and automates the process of expanding brands' reach through e-commerce with print-on-demand products. Their customers/subscribers are online brands, sports clubs, artists, and other individuals, groups, or companies, that wish to monetize their brand's potential through an online merchandising business model. They provide them with all the tools needed to create, manage, analyze, and build a profitable e-commerce business. The company also manages the entire fulfillment process - everything from production and printing to shipping and end-customer support. Project is run by a company of the same name - Vibeit, Ltd., that also develops and markets a quite successful web store Brandvibes (brandvibes.si), b2b one-stop-shop for branded promotional products and business gifts. We're really grateful for sharing with us such important facts. We hope to meet you soon in person.

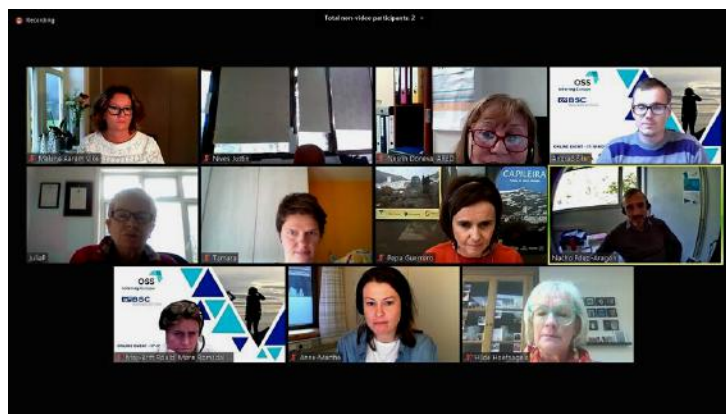
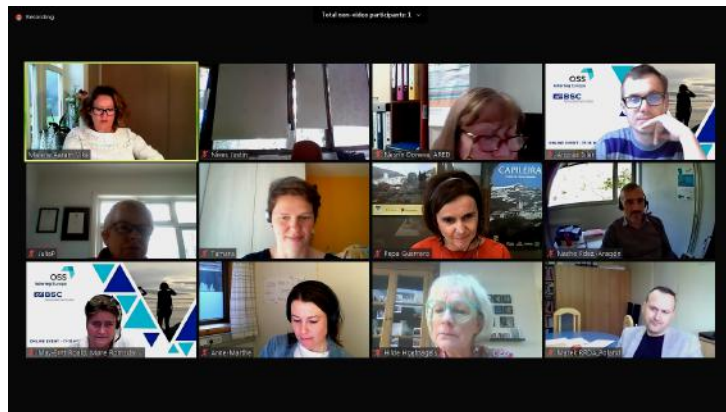
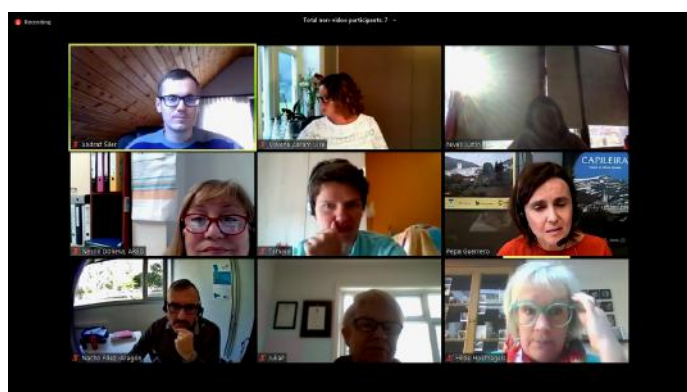
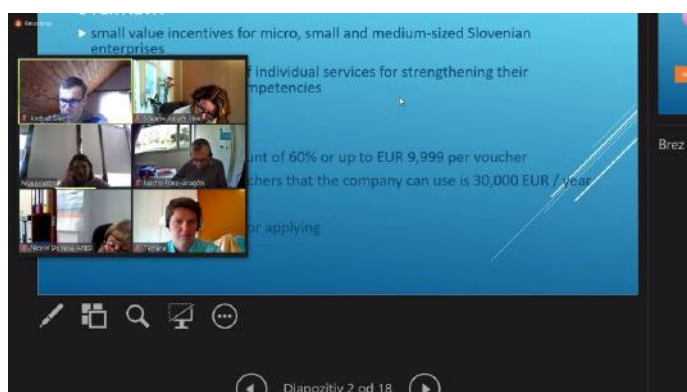
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SLOVENIAN VOUCHER SYSTEM

NIVES JUSTIN

Nives Justin is the head of the coworking community Kovačnica and has been actively involved in a supportive environment for entrepreneurship for more than 10 years. Through the management of various national and European projects, she gained experience and knowledge to support potential entrepreneurs, help develop their business ideas, and mentor start-up entrepreneurs. In 2020, the coworking community grew into a business incubator, together with a colleague they set up an incubation program for entrepreneurs in the field of food production and processing, and in the last year, it has been very active in promoting investment and attracting domestic and foreign investors to the region.

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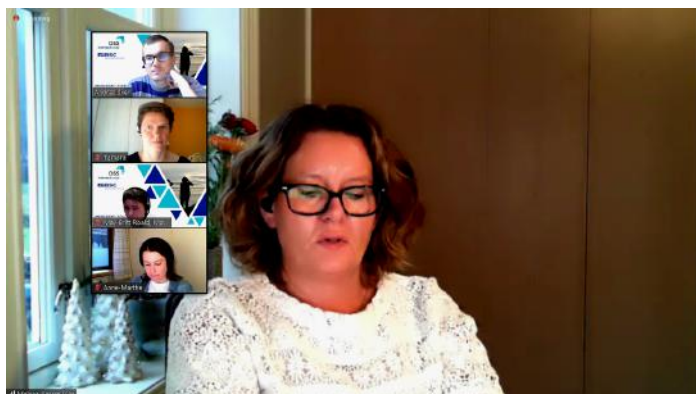
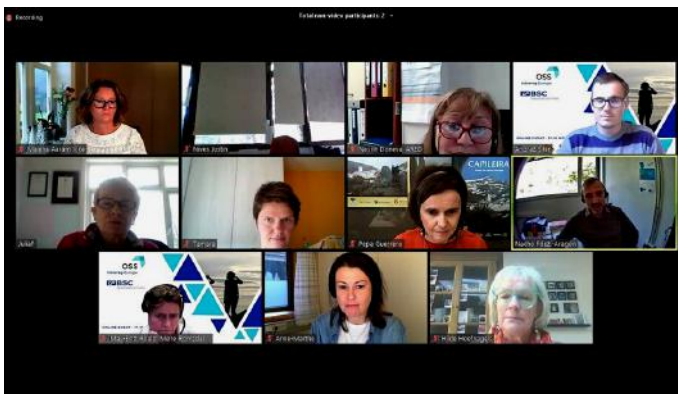


THE IDEA OF CROWDFUNDING

NATHALIE DE SCHEPPER

During the meeting, we listened to the presentation of Nathalie De Schepper, who told us about the bases of crowdfunding. Nathalie De Schepper is a crowdfunding expert and startup advisor at the Chamber of Commerce and Industry of Antwerp. Every year she coaches more than sixty companies to successfully launch their crowdfunding campaign.

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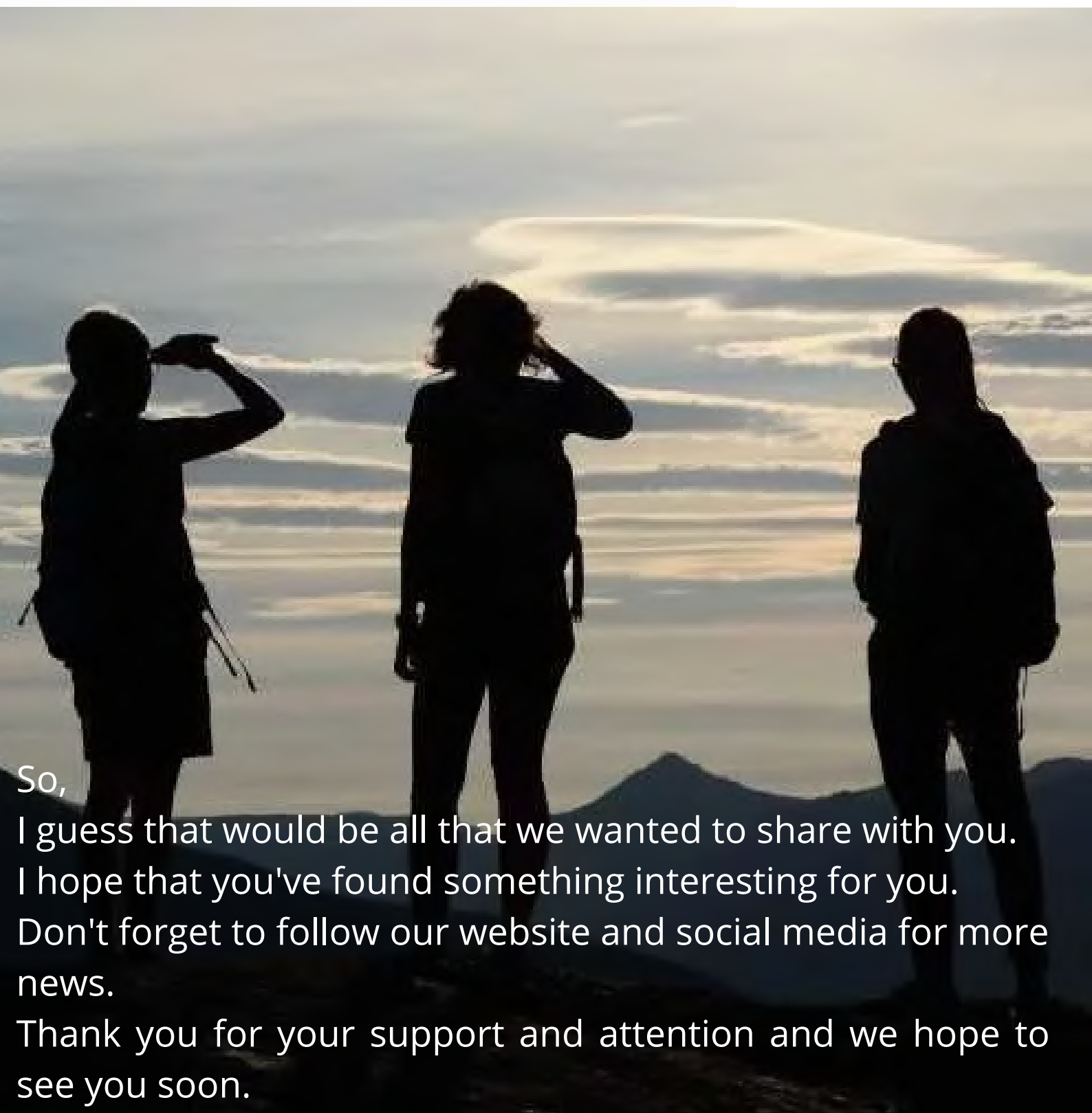


HOW TO RUN A SUCCESSFUL KICKSTARTER CAMPAIGN?

ROK STARIČ

He knows how to sell his products, so you should listen to his advices, for sure. Rok Starič has been part of the entrepreneurial community for the last six years. A vivid hiker, diver, climber, and, most importantly, a food-lover, he is also a sucker for a good Kickstarter campaign himself. After successfully implementing his own Kickstarter campaign, he launched his first product - a 100% natural, one ingredient peanut butter. Ever since he has been building the brand Rok's and running his two companies. Apart from this, he's been mentoring many young entrepreneurs and the entrepreneurs-to-be, including students of bio-tech. You can find him around discussing new products, brands, and campaigns while nibbling or sipping the latest food-hack or checking the latest tech gadget.

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So,
I guess that would be all that we wanted to share with you.
I hope that you've found something interesting for you.
Don't forget to follow our website and social media for more news.
Thank you for your support and attention and we hope to see you soon.

