



WOMEN IN ENTREPRENEURSHIP



Co-funded by the  
Erasmus+ Programme  
of the European Union

# WOMIN Project

1<sup>st</sup> Newsletter

## INSIDE THIS ISSUE

### PG. 2

The WOMIN Project started its work at full speed with the opening meeting held on 24th, 25th and 26th of February 2021.

### PG. 3

WOMIN ENTREPRENEURSHIP in the EU and the role of WOMIN Project to contribute

### PG. 4

Situation in the partner countries



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## **Women are In: Skills and Competences for Work and Entrepreneurship**

The project WOMIN, co-funded by Erasmus+ KA2 Strategic Partnerships in the field of adult education, aims to increase women's participation in the labor market without having to leave their home by improving educator/trainers' entrepreneurial training skills and competencies.

The project proposes to develop two main outputs which are:

**IO1 - WOMIN Entrepreneurship Training Programme For Educators & Trainers**

**IO2 - Digital Toolkit and Webinars**



## THE WOMIN PROJECT STARTED ITS WORK AT FULL SPEED WITH THE OPENING MEETING HELD ON 24TH, 25TH AND 26TH OF FEBRUARY 2021.

24th, 25th and 26th of February 2021, the kick-off meeting within the Erasmus+ Project WOMIN took place online, gathering six partners from United Kingdom, Netherlands, Romania, Lithuania and Turkey. During those three days WOMIN project partners had the chance to discuss several aspects regarding the management of the project, but also regarding the implementation of two intellectual outputs; and to discuss several aspects regarding the management of the project.

**IO1 - WOMIN  
Entrepreneurship  
Training  
Programme For  
Educators &  
Trainers**

**IO2 - Digital  
Toolkit and  
Webinars**



## WOMIN ENTREPRENEURSHIP IN THE EU AND THE ROLE OF WOMIN PROJECT TO CONTRIBUTE

EU Commission "Women's situation in the labour market": Women work more part-time are paid less and often still carry out the bulk of private domestic and care responsibilities.

The current socio-economic context proves the necessity of the entrepreneurship development, as being an efficient way of supporting the active measures of the labour market in order to create new jobs and to stimulate the economy. The European strategies in the field of employment emphasise entrepreneurship because it plays an essential part in employment policy and fighting unemployment.

Primary target group of the project is made up of 24 educators and trainers, who have little or no experience in delivering training to improve entrepreneurial and digital skills. The secondary target group of 240 women are those who are low-skilled and furthest from the labour market. The project will provide them with newly acquired digital and entrepreneurial skills and competences.

In recent time, all businesses have had to close with work activities needing to be at home (online) which has added to the skills gap in disadvantaged women – they do not know how to use basic virtual communication programmes (skype, zoom), or to register for and send emails, watch videos materials, etc. which are essential in this current situation and will be useful for them in the digital world of the future.

Across the EU there is a serious gender inequality where women are under-employed and/or have low self-confidence, low skills and competences:



**BÜYÜK ORTADOĞU  
SAĞLIK VE EĞİTİM VAKFI**



@wominprojecteu



The WOMIN project seeks to bring together EU partners to make a positive difference to the socio-economic outcomes of disengaged women in their local communities by joint action

and collaboration. This is definitely more than just learning best practice and disseminating, this is developing a real solution to help underrepresented women in EU local communities and enhancing their socio-economic prospects and in doing so the economies they live and work in.

Partner countries all have the same issue which needs to be tackled - empowering women with entrepreneurial skills and competences that move them closer to the labour market and able to have the option of working from home.

## SITUATION IN THE PARTNER COUNTRIES

### UK

House of Commons report March 2020: Women in the Economy

72% female population and 81% male population employed

40% part time female against 13% male; stereotypes of female employment still show

Average wage gap 9%

1 in 3 entrepreneur start-ups are women. If there was equality then this would be the equivalent of 1.1 million businesses missing; In UK only 5.6% women entrepreneurs against 15% in Canada and 9% in the Netherlands (Rose review of Female Entrepreneurs HM Treasury 2019)

### Turkey

In its "Women in Statistics 2018" report, TÜİK said the rate of employment among women above the age of 15 was 28.9% while it was 65.6% for men. It found that the service industry had the highest rate of women employment, with 56.1% of women working in the sector.

"The government set the bar higher to increase the employment rate to at least 41% in the near future and decrease illegal labour by women to a maximum of 30%. The government plans to extend loans for female entrepreneurs looking to set up their own businesses" (Daily Sabah 6th March 2020)

### Lithuania

Even though the employment area has been thoroughly researched, it does not account for vulnerable women groups within this research. Most commonly the whole social group (i.e. ethnic minorities, the disabled, etc.) is analysed without addressing the gender aspect. This leads to problems faced by women being unaccounted for and leads to the inability to perceive the situation of women in the labour market objectively. Almost in every area of employment women face a harsher situation than men. Women in nearly all work-related activities are met with discrimination.

### NL

The net employment rate of low-educated women, at 49% in 2017, is clearly behind that of women with a medium (75%) and high (86%) level of education. In 2017, female employment rates at all educational levels are higher than ten years earlier, despite the downturns during the economic crisis. The differences between low and highly educated people peaked in 2014. After that, they shrank again and are no different in 2017 than in 2007

### Romania

Broadening the Agenda: The Status of Romani Women in Romania:

- 63 % of Romani women declared that women have fewer rights than men in Romani communities
- Almost 25% of the women had no formal education. Among Romani men, only 15% had no education; less than 4% of women in Romania's general population had no formal education

- A majority of the women said that employers discriminate against Roma on ethnic grounds. More than 21% of respondents thought that workplace discrimination was based on gender

- 39% of the women had not earned any income in the last year. Of those who were employed, 54% worked informally in jobs that

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[www.womineu.com](http://www.womineu.com)



## NEWSLETTER NEXT ISSUE

The next WOMIN Project Newsletter will be issued after the next Transnational Project Meeting which is planned to be held in Ankara/Turkey with the hosting partner Büyük Ortadoğu Sağlık ve Eğitim Vakfı (BOSEV). It may be held again online if the COVID-19 related conditions do not change. After the next meeting, it will be possible to release the next issue of the WOMIN Newsletter with suggested content as follows:

- Wider information about the IO1 - WOMIN Entrepreneurship Training Programme For Educators & Trainers, news from the target groups views
- Comprehensive information about the IO2 - Open / online / digital education - Virtual training seminar / webinar, photos from the process ongoing
- Partners' descriptions to get to know the partners closely

**SEE YOU IN NEXT ISSUE...**



**@wominprojecteu**

- **WSX ENTERPRISE LIMITED,**  
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### WOMIN

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