



WOMEN IN ENTREPRENEURSHIP



Co-funded by the  
Erasmus+ Programme  
of the European Union

# WOMIN Project

4<sup>th</sup> Newsletter

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between 7-11 February

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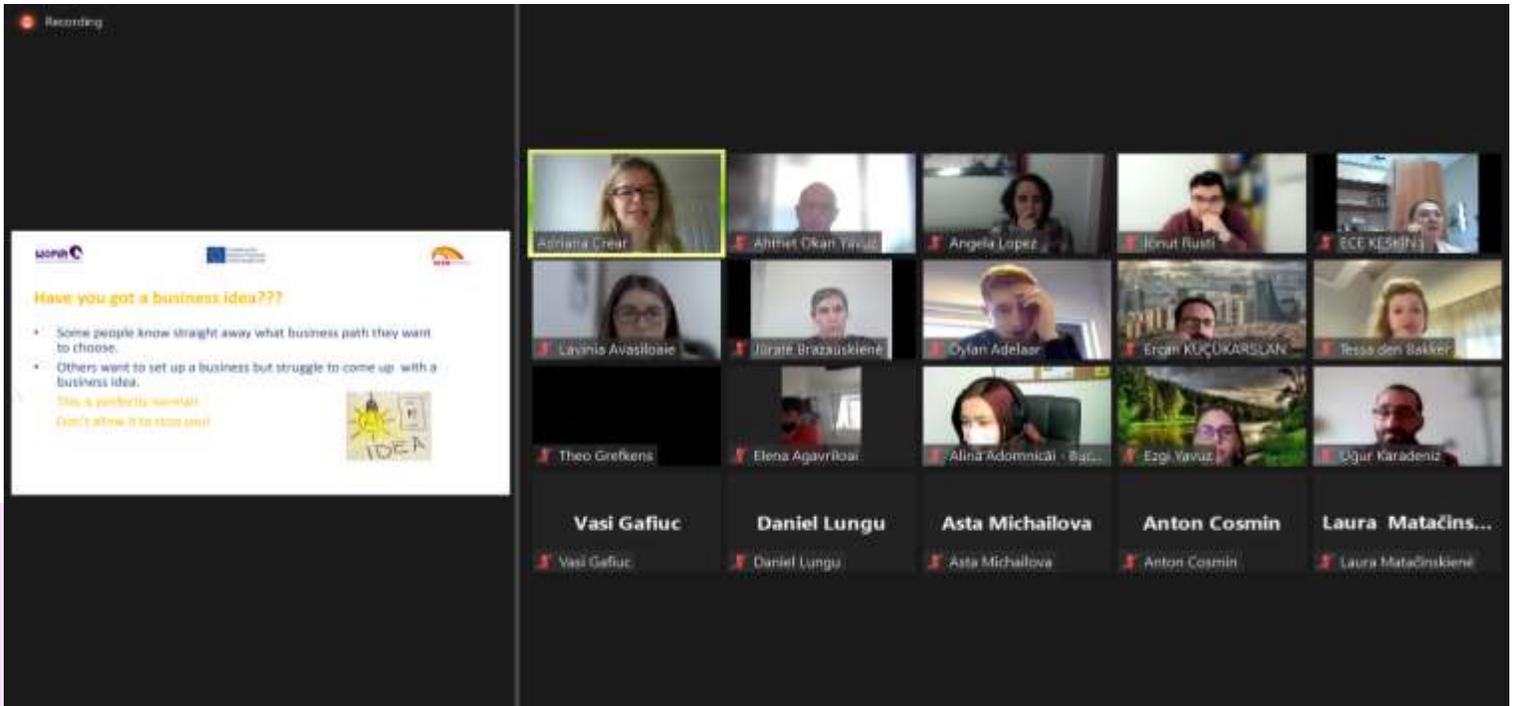
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## WOMIN

The WOMIN project aims to improve women's participation in the labor market without having to leave their home by improving educator/trainers' entrepreneurial training skills and competences.

WOMIN Project will last 24 months. It started in January of 2020 and will finish in January 2022.

WOMIN is implemented under the coordination of WSX Enterprise Limited (UK). The other partners are PRO WORK (Netherlands), MADPL (UK), Bucovina Institute (Romania), ZISPB (Lithuania) and BOSEV (Turkey).



## THE TRAINING ACTIVITY C1 FOR TRAINERS TRAINING HELD ONLINE

The training activity C1 for trainers training which was originally planned to be held in Romania was carried out virtually on the Zoom platform between 7-11 February 2022.

WOMIN partners started the 5 days training with digital icebreaker activities. The activity, in which everyone contributed to getting to know each other better, had a motivating effect on the meeting.

25 participants representing 6 WOMIN partners attended the meeting, which was hosted digitally by BUCOVINA. Experiences, activities, methodologies and programs were shared in order to gain digital competencies.

### TOPICS

Bucovina Institute  
*Communication*

WSX Enterprise  
*Is self employment for me?*

ZISPB  
*Critical thinking*

BOSEV  
*Networking*

PRO WORK  
*Gamification*  
*Digital Toolkit*

MADPL  
*Social Economy Workshops*

## What happened through 5 days?

### 1st day

After the welcome, ice-breaking events and the introduction of the meeting agenda session, the first day continued on the lead of Bucovina Institute with the topics communication, public speaking, body language and learning styles. The partners had the chance to discuss on small break-out rooms in order to reach top-level communication.

### 2nd day

The theme of the second day was "Is self-employment for me?" led by WSX Enterprise. The different aspects of self-employment such as needed skills, overview and legal aspects were presented with digital activities.

### 3rd day

On the third day led by 2 institutions, ZISPB focused on "critical thinking" while BOSEV focused on the "networking". After the theoretical briefing on the importance of critical thinking and how it can be developed, the partners also practiced with a test prepared in the digital environment. For the rest of the day, BOSEV presented the basics of networking, how to establish a network, the role of the digital World in Networking and EU and worldwide sample networks.



### 4th day

On the fourth day, gamification and digital tools were presented by PRO WORK. The scope and importance of gamification were discussed widely. Its practical example was also implemented by the partners. The other topic of the day, the effect and use of digital tools on learning, was also carried out by PRO WORK. Partners practiced digital testing tools and tried to edit the content of the tools according to their needs.

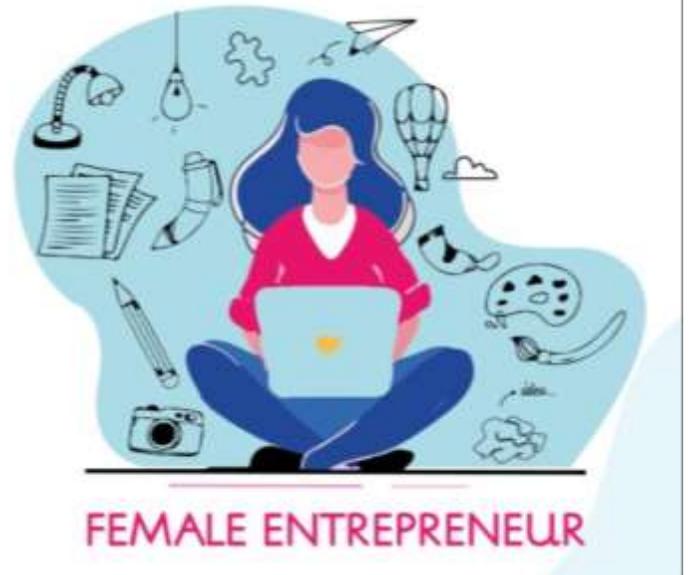
### 5th day

On the closing day, MADPL gave information about the social economy and the necessary steps to create a social enterprise project. The results obtained with the group work were discussed in the consortium.

A very productive 5-day training ended with the general evaluation of the training and good wishes.

## The Female Entrepreneur Project

The FEMALE ENTREPRENEUR PROJECT supports all those women who are struggling to find new ways to reconcile their professional and personal life to be able to start their own professional careers and set up their businesses within the Creative and Cultural Industries sectors. By taking part in this project, women will see an increase of their initiative and leadership senses and will have more and better business to improve their own business. There will be a generalised larger cultural diversity understanding and greater valuing of the European cultural heritage and more opportunities in quality and innovative training paths for entrepreneur women will be created.



Partnership:

- ITALIAN CHAMBER OF COMMERCE AND INDUSTRY FOR SPAIN (SPAIN)
- DOMSPAIN (SPAIN)
- P-CONSULTING (GREECE)
- COOPÉRATION BANCAIRE POUR L'EUROPE CBE (BELGIUM)
- ZADAR COUNTY RURAL DEVELOPMENT AGENCY - AGRRRA (CROATIA)
- G.G. EUROSUCCESS CONSULTING LIMITED (CYPRUS)
- BUCOVINA INSTITUTE (ROMANIA)

Browse through our website and find out all the project can offer you, going from assessment tools to learn at what stage you are to an online course to help you improve those skills and competences you identified that need to be improved.

More information here: <https://femalentrepreneur.eu/en>

**BEING A FEMALE ENTREPRENEUR:**

Reimagine your Professional-self  
through Culture

Project number 2020-1-ES01-KA204081956

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### NEWSLETTER NEXT ISSUE

- News from TPM at Ankara on 30-31 March
- Last status of Intellectual Outputs
- Stories from partners country
- And more...

SEE YOU NEXT ISSUE

### WOMIN

Women are In: Skills and Competences for Work and Entrepreneurship

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