



WOMEN IN ENTREPRENEURSHIP



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WOMIN Project

6th Newsletter

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Using non-formal education methods, both online (digital toolkit) and offline (training seminars/workshops) methods, the project develops a digital skills and competencies training programme in entrepreneurship for 240 disadvantaged women, delivered by 24 educators and trainers from UK, Romania, Turkiye, Lithuania and Netherlands.

Trainer attendees' progress will be evaluated using KOLB's Experiential Learning Cycle. The impact of this intervention on women will be evaluated using the WEMWBS tool together with qualitative feedback from trainers, women and stakeholders.

Highlights of our Transnational Project Meeting in Suceva



The meeting, which was quite productive between June 14-16, was hosted by Buconiva in Suceava Romania.

The meeting went on with the updates like previous meeting evaluation by ZISPB , newsletter by BOSEV , learner diaries & EMC by BUVOCINA and stakeholders report by PROWORK.

For the IO1 process , MADPL reported that the output is well on track. Discussions centred on how to put the training into practice. Partners discussed home made products and how they could be used to create a “business”. It was suggested that the women beneficiaries could be trained a little more in how to promote their “wares” using social media; for example groups on WhatsApp and Instagram “Women in Production” or “What I can manage” in terms of digital skills.

The second days discussions were on webinars , multiplier events , next meetings , new project ideas.

For webinars , MADPL has been organizing training videos and also MADPL has created a video channel on YouTube to disseminate these training videos.

For dissemination , BUCOVINA will use the Flipchart sheet , produced as a basis for creating a common agenda for each partner.

Vasile GAFIUC(Ro), Graham NICHOLLS(UK) , Adriana CREAR (UK) Jūratė BRAZAUSKIENĖ (Lit) and Ercan KÜÇÜKARSLAN has joined a TV interview to talk about the project . You can access the interviews using the links below :

<https://www.youtube.com/watch?v=76o2CMc1us0>

<https://www.youtube.com/watch?v=wn97skpwngA>



On the last day partners also had a chance to visit several cultural locations in the BUCOVINA region including visiting a monastery; a Lucia Condrea museum with over 11,000 exhibits of painted eggs by Lucia Condrea; a visit to a wood museum.

Our steering Committee Meeting on July

We gathered online at 18th of July 2022 to discuss the topics online as follows:

IO1 Update – IO1 is on track and partners are currently working with women beneficiaries and stakeholders as per the timeline submitted at application stage. The Training Guide has been completed and is available as a separate document.

IO2 Update – PROWORK reported that everything is fine and it is on the translation stage.

For dissemination Bucovina reported 47k reach attained redissemination; since June, the FB page reach has increased by 762; the 5th newsletter has been uploaded to Freedcamp and available for translation.

Progress Update – MADPL – GN reported that the Suceava meeting covered a lot of topics and suggestions in the delivery of training to beneficiaries. All is proceeding according to the project timeline

Any other business (EG Covid/travel updates) – discussion was had regarding options for travel to in September. Partners needed more information from ZISPB regarding travel and meeting location so they could book accommodation as near to the meeting location as possible.

For the meeting at Siauliai in September partners agreed that 2 days would be sufficient for the meeting: Travel days 5th and 8th of September with 6th and 7th for meeting/workdays.

The date for our next steering committee meeting is fixed for 17 August 2022.



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Les Femmes Chefs d'Entreprises Mondiales



Founded in France in 1945 at the very end of World War II by Yvonne Foinant, the association spread through Europe and then expanded into various countries on the five continents. FCEM brings together in a vast wave of friendship and solidarity, women who share a common interest: entrepreneurship.

Today, with 70 years of existence, the FCEM network includes more than 120 countries and five million companies on five continents. FCEM is rapidly growing, receiving new membership applications every year.

FCEM is the pioneer association uniting women business owners from the world over. A network of 5 million women entrepreneurs from 120 different countries on five continents.

FCEM is a non-profit, non-governmental, non-political and non-sectarian organization whose activities at the national and international level are aimed at promoting women's entrepreneurial initiative and reinforcing national associations of women business owners through:

- Creating awareness and reinforcing the visibility of women business owners
- Lobbying and advocacy before public and private institutions, policymakers and governments, on issues that impede women' entrepreneurial potential
- Promoting solidarity friendship, cultural understanding and the exchange of experiences, know-how and ideas
- Facilitating business development, partnership and trade
Fostering professional growth and business skills development and encouraging women to create enterprises



FCEM World Congress

Marrakech

2 - 4 November 2022





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NEWSLETTER NEXT ISSUE

- News from TPM at Šiauliai, Lithuania
- Women trainings
- Stories from the partners country
- And more...

SEE YOU NEXT ISSUE

Women are In: Skills and Competences for Work and Entrepreneurship

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